
UBS ARTS FORUM

«PRIVATE COLLECTING: PASSION AND STRATEGY»

MONDAY, 11 SEPTEMBER TO TUESDAY 12 SEPTEMBER 2017, WOLFSBERG, ERMATINGEN



Julia Steiner, Detail of «untitled», 2014, 203 x 240 cm, gouache on paper. Courtesy the artist and Galerie Urs Meile, Beijing-Lucerne.

The «Guggenheim UBS MAP Global Art Initiative» has been launched in April 2012. This initiative has been dedicated to foster art and artists from Southeast Asia, Latin America and the Middle East. The UBS Arts Forum will give you the exclusive opportunity to learn about the success of the initiative. How did it change the collection of the Guggenheim Museum? We will also discuss general questions regarding the collecting of art e.g.: Who decides about major museum collections? What is the main difference to the shaping forces behind private collections? Which role does the city or the location play? How do new technologies change the ways of collecting and indeed the ways of looking at art? The conference will also offer a wonderful opportunity to exchange ideas and discuss these issues in a collegial setting.

Program

Sunday, 10 September 2017

7.00 pm Optional: Cocktails and Dinner

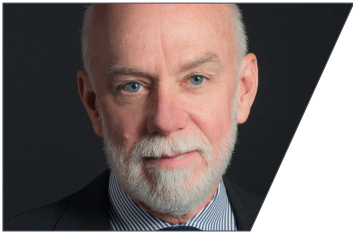
Monday, 11 September 2017

from 9.00 am Registration and Welcome Coffee
9.30 am **Begrüssung und Einführung**
Stephan Zimmermann, Divisional Vice Chairman, Wealth Management, UBS AG
Wolfsberg
Dr. Stefan Jaeger, Head Wolfsberg
9.45 am **Changing the Perspective: An Update on the Guggenheim UBS MAP Global Art Initiative**
Richard Armstrong, Director, Solomon R. Guggenheim Museum and Foundation, New York
Discussion
11.00 am Coffee Break
11.30 am **Collecting: Present and Future – including a Virtual Art Experience**
Sylvain and Karen Levy, DSL collection
1.00 pm Buffetlunch
2.30 pm **Virtuelle Realitäten: Die Zukunft der Kunstbetrachtung**
tbd
3.30 pm Coffee Break
4.00 pm **Challenges for Collectors – Open Forum: Your question will be discussed**
Richard Armstrong
Sylvain and Karen Levy
5.30 pm Break
6.30 pm Cocktails in the Exhibition «Spektral– Arbeiten von Julia Steiner»
7.15 pm Dinner
Night's Cap and Networking

Tuesday, 12 September 2017

from 7.00 am Breakfast
9.00 am **Zur Zukunft des Public-Private-Partnership**
Hubert Looser, Sammler, Zürich
10.00 am Coffee Break / Check-out
11.00 am **Die Sammlung auf Reisen: Wie wichtig ist der Ort für die Kunst?**
Paneldiskussion
12.15 pm **Schlussmemerkungen und Farewell**
Dr. Karolina Jeftic, Director Arts Program, Wolfsberg
12.30 pm Buffetlunch

Speakers (selection and in order of appearance)



Richard Armstrong

Richard Armstrong, Director, Solomon R. Guggenheim Museum and Foundation, New York

Richard Armstrong has served as Director of the Solomon R. Guggenheim Museum and Foundation since November 2008. In addition to overseeing the New York museum and its collection he provides leadership for the Guggenheim Museum Bilbao, the Peggy Guggenheim Collection in Venice, and the proposed Guggenheim Abu Dhabi. Prior to his appointment at the Guggenheim, Armstrong served at Carnegie Museum of Art, Pittsburgh, as Curator of Contemporary Art (beginning in 1992), Chief Curator (1995), and Henry J. Heinz II Director (1996–2008). From 1981 to 1992, Armstrong was a curator at the Whitney Museum of American Art where he helped to organize four Whitney Biennials and exhibitions on subjects such as the work of Richard Artschwager and The New Sculpture 1965–75. In 1980, he served on the Artists Committee to organize the Museum of Contemporary Art (MOCA), Los Angeles. He began his curatorial career at the La Jolla Museum of Contemporary Art in California. A native of Kansas City, Missouri, Armstrong graduated from Lake Forest College in Illinois with a bachelor of arts in art history and subsequently studied at the Université de Dijon and the Université de Paris, Sorbonne.



Sylvain Levy

Founder, DSL Collection

Sylvain Levy is a contemporary Chinese art collector and visiting professor at the Shanghai College of Fine Arts. The DSL Collection, founded by Sylvain and Dominique Levy, is an art collection that embraces the discovery, study and promotion of the Chinese contemporary artistic production. The key factor that differentiates the DSL Collection is its use of the latest technology. Through technology, the collection is able to achieve greater visibility, upon which to build a strong personality of its own. The ultimate goal is to create a sustainable identity which is truly distinctive and not tied to its founding members.



Karen Levy

DSL Collection

Karen Levy has previously worked at Sotheby's London Private Client Group where she was responsible for European and Asian clients building art collections. Prior to this, she worked at a number of other leading art institutions and auction houses such as Phillips, White Cube, Asia Society, and coordinated the successful «Art of the World» project at the Shanghai World Expo in 2010. Since two years, she has founded and runs the private art agency «The Art of this Century», providing bespoke experiences and special encounters for a preferred art community. Karen actively participates and directs the digital side of her family's private art collection, DSL Collection, which is a collection focusing on Chinese contemporary Art.



Hubert looser
Sammler, Zürich

Hubert Looser, geb. 1938 in Vilter/Sargans, Schweiz. Der Unternehmer und Sammler war bis 1990 Mitinhaber des Heizsystemkonzerns Elco und bis 1992 Präsident der Walter Rentsch Holding. Seitdem widmet er sich der Kunst und der Unterstützung von humanitären Projekten. Die 1988 gegründete Fondation H. Looser fördert Projekte in Kambodscha, Albanien, Rumänien und Afrika. Die Sammlung Looser wurde seit 2012 in Wien, Zürich, Essen und Oslo gezeigt, jeweils begleitet von Publikationen. Für die Zukunft sind weitere Stationen geplant, u.a. in Krems und wieder in Zürich. Hubert Looser ist ausserdem Initiant des Kunstforums Zürich, das im März 2017 mit einer ersten Veranstaltung die Zukunft des Museums erörterte.

Contact

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